

workshops

JUNE 15–18, 2010

Some sessions and speakers may change.

Fundamentals of Core Medical and Welfare Benefits
 Administrative and Management Issues
 Plan Design
 Employee Communications
 Legal, Regulatory and Fiduciary Issues
 Wellness, Disease and Case Management

TUESDAY

2:00

Pre-Conference Workshop: ERISA 101—Health Plan Basics

WEDNESDAY

9:00

Welcome & Keynote Address: A Mid-Market Perspective on Health Care Reform Upsides, Concerns and Consequences Linda Havlin, *Mercer*

10:30

Self-Funding 101—
The Basics
National CooperativeRx

Transforming
Leadership and Analysis
*The Benefit Services
Group, Inc.*

Ultimate Plan Design
Options: Achieving
Control of Drug
Utilization
EnvisionRx Options

Making Employee
Health Education a
Corporate Priority
Sargento Foods Inc.

11:45

Lunch and Speaker: Benefit Program Transformation
Michael Barton, *Willis*

2:00

Health Care Spending
Accounts: Rules for
HRAs, HSAs and FSAs
Internal Revenue Service

Improving the Health
of Your Bottom Line
POMCO Group

Innovative Employee
Benefits Communications
*Employee Benefits Training
and Solutions LLC*

Health Care Reform—
What Now?
Willis

3:15

Get More Out of Your
Renewal Meeting
Christian Brothers Services

Managing an Affordable,
Sustainable Benefit Plan
*UMR
Wabash National*

Ten Best Practices for
Controlling Your
Legal Costs
Marin Legal PC

Wellness and Disease
Management Under Fire
Quantum Health, Inc.

4:30

Networking Reception

THURSDAY

8:30

Keynote Address: Transforming Benefits Strategy
Gerald W. Frye, *The Benefit Services Group, Inc.*

9:45

Self-Funding 202—
Advanced Concepts
National CooperativeRx

Fiduciary Education for
Health and Welfare Plan
Sponsors
EBSA, U.S. DOL

Reducing Costs
Through Specialty
Drug Management
*UnitedHealth
Pharmaceutical Solutions*

Integrating a Gold
Standard Wellness Program
*Principal Financial Group
Covenant Health System*

11:00

The Move Toward Health
Care Accountability
*Duke University and
Health System*

Is Consumer-Directed
Health Care Really
the Solution?
*Mutual of Omaha
Insurance Company*

Legislative and
Compliance Update
Mercer

Building a Culture of
Health: Best Practices
and Survey Findings
Willis

12:00

Lunch and Speaker: Using the Inconvenient Truth About Health Care Behavior to Impact Trend and Utilization Kara J. Trott, *Quantum Health, Inc.*

2:15

The Value of
Voluntary Benefits
Aflac

Case Study: Shifting Focus
to Consumer-Driven
Health Plans
Zions Bancorporation

Stop the Medical Cost
Madness and Realize a
Million Dollar Savings
Dynamic Dies, Inc.

Case Study: Developing
a Results-Oriented
Wellness Program
U.S. Oil Co., Inc.

3:30

Underwriting for the
Uninitiated
G&K Services, Inc.

The Power of Cooperative
Drug Purchasing
National CooperativeRx

Case Study: Working
Through Employee
Anxiety About CDHC
Eastern Propane Gas Inc.

The Evolution of On-Site
Health Clinics
Mount Vernon Mills, Inc.

4:30

Networking Reception

FRIDAY

8:30

Plan Sponsor Round Tables

9:45

Developing and Managing
Benefit Program Metrics
*Employee Benefits Training
and Solutions LLC*

Reduce Health Costs
with the Power of
Behavioral Incentives
Quantum Health, Inc.

Transforming
Communication
and Engagement
The Benefit Services Group, Inc.

Making Employee
Wellness Your
Corporate Mission
Mercer

11:00

EAPs: A Strategic Tool for
Ensuring Healthy Employees
and Reduced Costs
Ohio Presbyterian Retirement Services

Open Enrollment Successes
J.D. Byrider Systems, Inc.

How to Use Incentives to Drive
Behavior Change
Wheels, Inc.

12:00

Lunch Buffet